

Greater Lansing Food Bank proudly presents the 16th annual



May 2, 2024 • Kellogg Hotel & Conference Center

GREATER LANSING
foodbank



**EMPTY
PLATE
DINNER**

Thursday, May 2, 2024 • 5:30 p.m.

Kellogg Hotel & Conference Center • East Lansing, MI

For more than 16 years, the greater Lansing community has gathered to support Greater Lansing Food Bank's (GLFB) mission through the Empty Plate strolling dinner and auction. Guests return year after year and are reminded each time how much fun fighting hunger can be when we do it together, surrounded by colleagues, family and friends.

This night includes a strolling dinner featuring area chefs along with live and silent auctions showcasing more than one hundred unique prizes. These festivities all support our goal of delivering more than 11 million meals to neighbors in 2024.

This year's Empty Plate strolling dinner and auction will be held at the Kellogg Hotel & Conference Center in East Lansing, on Michigan State University's campus. You can support GLFB's mission through the 16th annual Empty Plate event by sponsoring the event and/or donating to our live and/or silent auction.

This fundraising event is made possible by our community's generosity and we look forward to partnering with you through this event to achieve our vision of a hunger-free mid-Michigan.



All proceeds benefit



About Greater Lansing Food Bank

Together with our neighbors experiencing food insecurity, community partners and people like you, GLFB is making strides toward food security in mid-Michigan.



The GLFB distribution center is located at 5600 Food Court in Bath.

In fiscal year 2023, GLFB distributed 11 million pounds of food — **the equivalent of 9.2 million meals** — to neighbors facing hunger. Each month, we helped 13,000 households receive groceries they wouldn't have been able to afford otherwise.

Since the onset of the COVID-19 pandemic, we have sustained an 18 percent increase in the number of meals distributed each year, **yet there is still so much to do to support the long-term needs of our communities.**

Throughout mid-Michigan, GLFB and our network of more than 140 community partners work tirelessly to make sure no child goes to bed hungry and no senior skips meals to afford their medication.

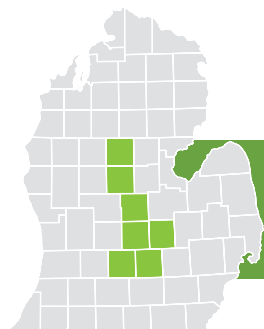
While food is the foundation of our work, our mission is about so much more. It is about dignity and hope —

giving all families the ability to provide for themselves so they can thrive. It is about building a better tomorrow.

Our mission is to partner to alleviate hunger one meal at a time to create a future where everyone has access to nourishing food. **Together with you, we can make this future a reality.**

GLFB's fiscal year 2024 goals include:

- Expand on new programming, such as Home Delivery and Care Kits, as we continue to center communities facing disproportionate rates of food insecurity throughout mid-Michigan,
- With our partners, lead and encourage the integration of lived experience into program development to reach neighbors in ways that truly provide relief from the hardships of food insecurity, and
- Provide stability throughout our local food access network as the number of households experiencing food insecurity continues to increase — without interruption or decrease in services offered — to ensure continued access to a variety of nutritious foods for our mid-Michigan neighbors.



Serving the mid-Michigan counties of Clare, Clinton, Eaton, Gratiot, Ingham, Isabella and Shiawassee.

Our Focus Areas

The neighbors we serve are at the center of the work we do. To accomplish our work most effectively, GLFB uses a special focus on nourishing children, seniors, families and ensuring equitable access.

Nourishing Children

Across mid-Michigan, parents and guardians are working hard every day to make sure their children have the healthy food they need to thrive. **Feeding America estimates 15,520 children are at risk of hunger in our service area.**

Along with our partners, GLFB implements a varied approach to childhood hunger that reaches children most in need by partnering with local schools and food pantries, as well as by connecting families to resources through mobile food distributions and specialized community partnerships.

Nourishing Seniors

Chronic health conditions, lack of transportation and fixed incomes can compound the need for seniors to have reliable access to nutritious food. GLFB works to end senior hunger by offering home delivery of groceries and through diverse community partnerships including with senior housing complexes, area hospitals, medical offices and more.

In addition, GLFB's Home Delivery program has **served more than 1,400 individual households since its launch in Jan. 2023**, connecting home-bound neighbors — many of them seniors — with the foods they need to thrive.

Nourishing Families

With inflation impacting nearly every aspect of the cost of living and the very last of pandemic-related benefits expired, low-income families are spending more than **30 percent of their monthly budgets** on food.



Volunteers pack Weekend Kits for kids at the GLFB distribution center in Bath.

For many, this isn't sustainable, and they are turning to GLFB for food assistance to help them get by. In response, GLFB is expanding outreach across our service area to connect more families with resources and programming that fits their schedules and needs.

Ensuring Equitable Access

The impact of hunger has fallen hardest on communities that have faced disproportionate rates of poverty for generations: People of color, immigrants and refugees, single mothers and caregivers and LGBTQ neighbors.

The data are clear: Hunger is an equity issue. Ensuring equitable access to food resources means understanding the barriers different communities face to food security.



2024 Sponsorship Levels

\$20,000+ • Platter Sponsor (Title Sponsor)

Helps feed up to 300 families for one week.

- 20 event tickets.
- Right of first refusal for 2025 event.
- Sponsor name above Empty Plate logo.
- Recognition from the stage.
- Name on all media releases.
- Full-page ad in program booklet.
- Contribution recognized in video content at event.
- Name on all printed event materials and signage.
- Name listed on GLFB website.
- Social media recognition.
- Comemorative sponsor plate.

\$10,000 • Dinner Plate Sponsor

Provides up to 30,000 meals through mobile food distributions.

- 10 event tickets.
- Half-page ad in program booklet.
- Contribution recognized in video content at event.
- Name on all printed event materials and signage.
- Name listed on GLFB website.
- Social media recognition.
- Comemorative sponsor plate.

\$5,000 • Salad Plate Sponsor

Supports up to 15,000 meals through our network of community partners.

- 8 event tickets.
- 1/8 page ad in program booklet.
- Contribution recognized in video content at event.
- Name on all printed event materials and signage.
- Name listed on GLFB website.
- Social media recognition.
- Comemorative sponsor plate.

\$2,500 • Cheese Plate Sponsor

Provides up to 7,500 meals sorted by GLFB's volunteer network.

- 6 event tickets.
- Contribution recognized in video content at event.
- Name on all printed event materials and signage.
- Name listed on GLFB website.
- Social media recognition.

\$1,000 • Dessert Plate Sponsor

Provides up to 3,600 pounds grown through GLFB's Garden Project.

- 4 event tickets.
- Name on all printed event materials and signage.
- Name listed on GLFB website.
- Social media recognition.

Please make your sponsorship commitment by Friday, March 15, 2024 to be recognized on the event invitation.



Event Sponsorship Form

Please make your sponsorship commitment in a timely manner to receive full sponsorship benefits.

Invitation print deadline: March 15, 2024

Program print deadline: April 19, 2024

Sponsor information

YES, I want to support GLFB and sponsor the Empty Plate dinner on May 2, 2024.

\$20,000 Platter (Title) Sponsor

Helps feed up to 300 families for one week.

\$10,000 Dinner Plate Sponsor

Provides up to 30,000 meals through mobile food distributions.

\$5,000 Salad Plate Sponsor

Supports up to 15,000 meals through our network of community partners.

\$2,500 Cheese Plate Sponsor

Provides up to 7,500 meals sorted by GLFB's volunteer network.

\$1,000 Dessert Plate Sponsor

Provides up to 3,600 pounds grown through GLFB's Garden Project.

YES, I will purchase _____ tickets at \$150 per person for a total of \$ _____

NO, I cannot attend this year's event but enclosed is a donation of \$ _____

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email (tickets issued electronically): _____

Follow-up contact name: _____ Phone: _____

Email (if different than above): _____

For recognition purposes, please list how sponsorship should appear on event materials:

Payment information

Check enclosed. **Please make checks payable to Greater Lansing Food Bank.**

Please invoice me at the address above.

Please bill my: Visa Mastercard Discover American Express

Card #: _____ Expiration: _____ CVV: _____

Authorized signature: _____

Please contact Brady Broderick at (517) 853-7801 or brady@glfoodbank.org with any questions. Completed forms may be faxed to (517) 641-2046, emailed to brady@glfoodbank.org or mailed to:

Greater Lansing Food Bank, P.O. Box 16224, Lansing, MI 48901