

**Greater Lansing Food Bank** proudly presents the 15th Annual



**May 3, 2023** | Kellogg Hotel & Conference Center



## **Wednesday, May 3, 2023 | 5:30 p.m.** **Kellogg Hotel & Conference Center, MSU – East Lansing, MI**

**For more than 15 years the Greater Lansing community has gathered to support Greater Lansing Food Bank's mission via the Empty Plate Strolling Dinner & Auction.** Guests return year after year and are reminded each time how much fun fighting hunger can be when we do it together, surrounded by colleagues, family and friends.

This night includes a strolling dinner featuring area chefs along with live and silent auctions showcasing more than a hundred unique prizes. These festivities all support our goal of delivering more than 10 million meals to neighbors in 2023.

All guests of the event will receive a plate hand-painted by local school children, symbolizing their support and promise to make sure no one's plate goes empty in mid-Michigan.

This year's Empty Plate Strolling Dinner & Auction will be held at the Kellogg Hotel & Conference Center at Michigan State University. You can support the 15th Annual Empty Plate and Greater Lansing Food Bank by sponsoring this event or by donating to our live and/or silent auctions.

This fundraiser is made possible by the generosity we receive from the community and we look forward to partnering with you to advance our mission through this event.





## 2023 Sponsorship Levels & Benefits

### **\$20,000+ Platter Sponsorship**

#### **Title Sponsor**

Helps feed 300 families for one week

Right of first refusal for 2023 event

Name of sponsor above Empty Plate logo

Recognition from the stage

Name on all media releases

Full page ad in program book

Contribution recognized on streaming video at event

Name on all printed material (invitations, program, etc.)\*

Name listed on Thank You posters at event

Name on GLFB website and social media

Commemorative sponsor plate

**20 tickets to event**

### **\$10,000 Dinner Plate Sponsorship**

Provides 30,000 meals through

mobile food distributions

1/2 page ad in program book

Contribution recognized on streaming video at event

Name on all printed material (invitations, program, etc.)\*

Name listed on Thank You posters at event

Name on GLFB website and social media

Commemorative sponsor plate

**10 tickets to event**

### **\$5,000 Salad Plate Sponsorship**

Supports 15,000 meals through our network of

community partners

1/8 page ad in program book

Contribution recognized on streaming video at event

Name on all printed material (invitations, program, etc.)\*

Name listed on Thank You posters

Name on GLFB website and social media

Commemorative sponsor plate

**8 tickets to event**



### **\$2,500 Cheese Plate Sponsorship**

Provides 7,500 meals sorted by

GLFB's volunteer network

Contribution recognized on streaming video at event

Name on all printed material (invitations, program, etc.)\*

Name listed on Thank You poster board at event

Name on GLFB website and social media

**6 tickets to event**

### **\$1,000 Dessert Plate Sponsorship**

Provides 3,000 meals grown through

GLFB's Garden Project

Name on all printed material (invitations, program, etc.)\*

Name listed on Thank You poster board at event

Name on GLFB website and social media

**4 tickets to event**

**\*Please make your sponsorship commitment by Friday, March 17  
in order to be included in the invitation listing.**



*GLFB Distribution Center, Bath, MI*

## About Greater Lansing Food Bank

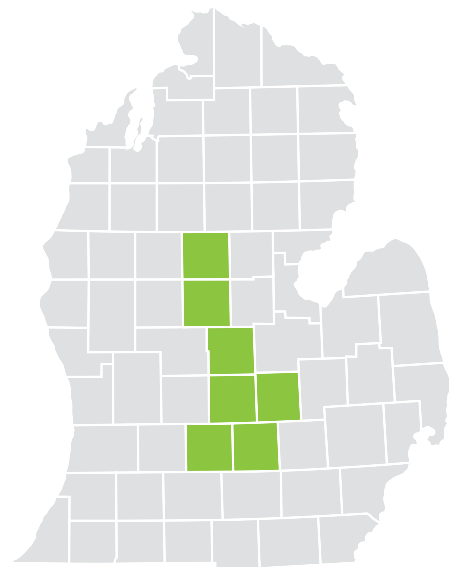
The mission of Greater Lansing Food Bank (GLFB) is to partner to alleviate hunger one meal at a time to create a future where everyone has access to nourishing food. We achieve this mission by providing nutritious food through specialized services and our network of more than 140 member community partners across the mid-Michigan counties of Clare, Clinton, Eaton, Gratiot, Ingham, Isabella and Shiawassee. GLFB continues to innovate its programming to combat hunger wherever it exists. We believe it is a human right to have access to healthy, nutrient-rich meals and, as the only organization of our kind servicing mid-Michigan, we are uniquely prepared to not only fight hunger, but end it for thousands of our neighbors.

As a member of Feeding America and the Food Bank Council of Michigan, GLFB prides itself on being a leader among peers by continuing to change the culture of food banking to further meet all needs of our neighbors. The generous contributions from our supporters allow GLFB to continue piloting programs, removing barriers and quickly getting food in the hands of Michiganders.

In addition to our main location in Bath, MI. GLFB exists in the form of a network of over 140 community partners, 95 community gardens and our growing network of volunteers, who work together to provide more than 25,000 hours of service on average annually.



*In 2022, GLFB distributed more than 9.2 million meals to mid-Michigan neighbors.*



### **SERVING SEVEN COUNTIES IN MID-MICHIGAN**

**Clare | Clinton | Eaton  
Gratiot | Ingham | Isabella | Shiawassee**





## Our Focus Areas

**Greater Lansing Food Bank** is committed to moving forward with a focus on reaching the full range of residents in our diverse communities by combining new outreach and distribution methods with our more traditional programming. This approach reaches community members where they are, in settings where they are comfortable and able to access other services that promote health and well-being.

Equipped with our 60,000 sq ft. facility and our network of more than 140 community partners, GLFB is positioned to move from managing hunger in a time of crisis to ending hunger in mid-Michigan. The neighbors we serve are at the center of the work we do, we are moving forward with a special focus on nourishing children, seniors, families and ensuring equitable access.

**Nourishing Children:** Feeding America estimates 20,000 children are at risk of hunger in our service area. GLFB knows children need nutritious food to learn, grow and thrive and we are committed to ensuring no child's plate is left empty. We implement a varied approach to childhood hunger that reaches children most in need by partnering with local schools and food pantries, as well as by connecting families to resources through mobile distributions and specialized community partnerships.

**Nourishing Seniors:** Chronic health conditions, lack of transportation, and fixed incomes can compound the need for seniors to have reliable access to nutritious food. Through new partnerships with a diverse group of medical professionals, GLFB is committed to ensuring seniors in our communities have access to nutritious



*1 in 7 children face food insecurity, more than 300,000 in the state of Michigan.*

foods that support their health and to help them weather financial stress and unforeseen life events.

**Nourishing Families:** For too many of our neighbors, filling their gas tanks to get to work and paying the bills leaves little money left for food. With grocery prices reaching record highs this past year, ever-tighter budgets have many families struggling to keep meals on the table. GLFB is serving up to 50 percent more households a month than this time last year. We are expanding outreach across our service area to connect more families with the resources and programming that fits their schedules and needs.

**Ensuring Equitable Access:** Nearly one in seven mid-Michiganders are experiencing food insecurity - and the impact has fallen hardest on the communities that have faced disproportionate rates of poverty for generations: people of color, immigrants and refugees, single moms and caregivers, and our trans and gender non-conforming neighbors. GLFB is committed to reaching communities that have traditionally faced increased barriers to accessing nutritious food. We hope to alleviate inequities by adding new partner pantries, offering more culturally familiar foods and plant starts, and continuing to expand our programming.



## Empty Plate Response Form

Please make your sponsorship commitment in a timely manner in order to receive full sponsorship benefits **Invitation print deadline: March 17, 2023** | **Program print deadline: April 21, 2023**

Response can be faxed to 517.641.2076, mailed to address below or emailed to [brady@glfoodbank.org](mailto:brady@glfoodbank.org)

### **YES, I will be a sponsor of the Empty Plate Dinner on May 3, 2023 to support Greater Lansing Food Bank**

**Platter (Title) Sponsor \$20,000** – Helps feed 300 families for one week

**Dinner Plate Sponsor \$10,000** – Provides 30,000 meals through mobile food distributions

**Salad Plate Sponsor \$5,000** – Supports 15,000 meals through our network of partner agencies

**Cheese Plate Sponsor \$2,500** – Provides 7,500 meals sorted by GLFB's volunteer network

**Dessert Plate Sponsor \$1,000** – Provides 3,000 meals grown through GLFB's Garden Project

**YES, I will purchase \_\_\_\_\_ Individual Tickets at \$150 per person for a total of \$ \_\_\_\_\_**

**NO, I cannot attend the event but enclosed is a donation of \$ \_\_\_\_\_**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

(Please provide e-mail as tickets will be issued electronically)

Follow-up Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

Follow-up Contact E-mail: \_\_\_\_\_

### **For all printed material please list how the recognition of the sponsorship gift should appear:**

\_\_\_\_\_

### **Payment Information:**

A check for the full amount is enclosed

Please invoice me for the full amount

Please bill my Visa/MasterCard/Discover/AMEX

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

### **Please make check payable to:**

Greater Lansing Food Bank

P.O. Box 16224

Lansing, MI 48901

**For further information, please contact:** Brady Broderick at 517.853.7801 or email [brady@glfoodbank.org](mailto:brady@glfoodbank.org)

Greater Lansing Food Bank is a 501c3 non-profit | Tax ID # 38-2424756