



GREATER LANSING  
**foodbank**  
EMPTY PLATE DINNER



**Thursday, May 2<sup>nd</sup>, 2019 - 5:30 p.m.**  
**Big Ten Room - Kellogg Hotel & Conference Center**  
**Michigan State University - East Lansing, Michigan**

**Since its inception, the Empty Plate event has raised over \$4 million which has helped to feed tens of thousands of hungry families.**

**Support the Greater Lansing Food Bank's 13<sup>th</sup> annual Empty Plate Strolling Dinner & Auction to help make a true impact on hunger in our community.**

Guests will enjoy:

- A casual strolling dinner featuring the area's top chefs from:
  - Bordeaux at Crowne Plaza Lansing West
  - Morton's Fine Catering
  - Radisson Hotel Lansing
  - State Room at Kellogg Hotel & Conference Center
  - Troppo/Arcadia Ales & Smokehouse
  - University Club of MSU
- A commemorative "empty plate" decorated by local school children
- Live and silent auctions featuring unique items including sports packages, vacation packages and other distinctive objects and opportunities
- Presentation of the annual Founders' Award
- A chance to socialize with many of your friends and community leaders
- An important opportunity to make a difference for thousands of our neighbors in need

### Empty Plate Blessing

*May this empty plate serve to remind us of the gift of food that is so easily enjoyed by some, yet remains a wish for too many others.*

*May this empty plate remind us that we can help in small ways and large to ease the suffering of our neighbors*

*And may it bring to our table the grace, compassion*

*and inspiration that will guide us*

*to help those less fortunate than ourselves.*

— Mimi Heberlein

In 2007, Mimi Heberlein had an idea about a new way to give back to the community. Taking action on various fundraising event ideas and models, she created an event which would set the standard in our community. Thanks to her vision, the Empty Plate Strolling Dinner and Auction is now one of Lansing's premier fundraising events.

Attended by over 700 people each year, the Empty Plate event is GLFB's largest annual fundraiser and takes place each April/May. Guests enjoy a casual strolling dinner featuring the area's top chefs, a commemorative "empty plate" decorated by local school children, live and silent auctions and an important opportunity to make a difference for thousands of our neighbors in need.

In the eleven years since the Empty Plate Strolling Dinner and Auction began, businesses and individuals in our community have contributed over 4 million to help feed those in need. This translates to more than 10 million nutritious meals provided!

**All proceeds benefit Greater Lansing Food Bank**



## 2019 Sponsorship Levels & Benefits

*1 semi-truck load of food helps to feed 300 families for a week!*

### **\$20,000+ Platter Sponsorship**

*Title Sponsor*

#### **Helps GLFB purchase 1 semi-truck load of food**

Right of first refusal for 2020 event

Name of sponsor above Empty Plate logo

Segment in Title Sponsor video  
for GLFB website and social media

Recognition from the stage

Name on all media releases

Full page ad in program book

Contribution recognized on streaming video at event

Name on all printed material (invitations, program book, etc.)\*

Name listed on Thank You posters at event

Name on GLFB website, Facebook and other Social Media

Unique Hand-Painted Commemorative Plate

12 tickets (additional tickets upon request)

### **\$10,000 Dinner Plate Sponsorship**

#### **Helps GLFB purchase ½ semi-truck load of food**

½ page ad in program book

Contribution recognized on streaming video at event

Name on all printed material (invitations, program book, etc.)\*

Name listed on Thank You posters at event

Name on GLFB website, Facebook and other Social Media

Unique Hand-Painted Commemorative Plate

10 tickets to event

### **\$7,500 Lunch Plate Sponsorship**

#### **Helps GLFB purchase 295 cases of tuna**

¼ page ad in program book

Contribution recognized on streaming video at event

Name on all printed material (invitations, program book, etc.)\*

Name listed on Thank You posters at event

Name on GLFB website, Facebook and other Social Media

Unique Hand-Painted Commemorative Plate

10 tickets to event

**Individual Tickets: \$150 per person – Helps GLFB purchase 24 cases of macaroni and cheese**

***\*Please make your sponsorship commitment in a timely manner in order to receive full sponsorship benefits***

***Invitation print deadline: March 11, 2019***

***Program print deadline: April 19, 2019***

## ABOUT GREATER LANSING FOOD BANK

GLFB's mission is to partner to alleviate hunger one meal at a time and to create a future where everyone has access to nourishing food. We achieve this mission by providing nutritious food to our network of more than 140 member agencies—including food pantries, community kitchens, shelters, and other nonprofit organizations—as well as through mobile food distributions and special programs focused on farming and gardening. We work diligently to ensure that all adults, children, and families in need across the counties of Ingham, Eaton, Clinton, Shiawassee, Gratiot, Clare and Isabella have access to healthy food. We are the only organization of our kind working in mid-Michigan and our service area encompasses 3,980 square miles.

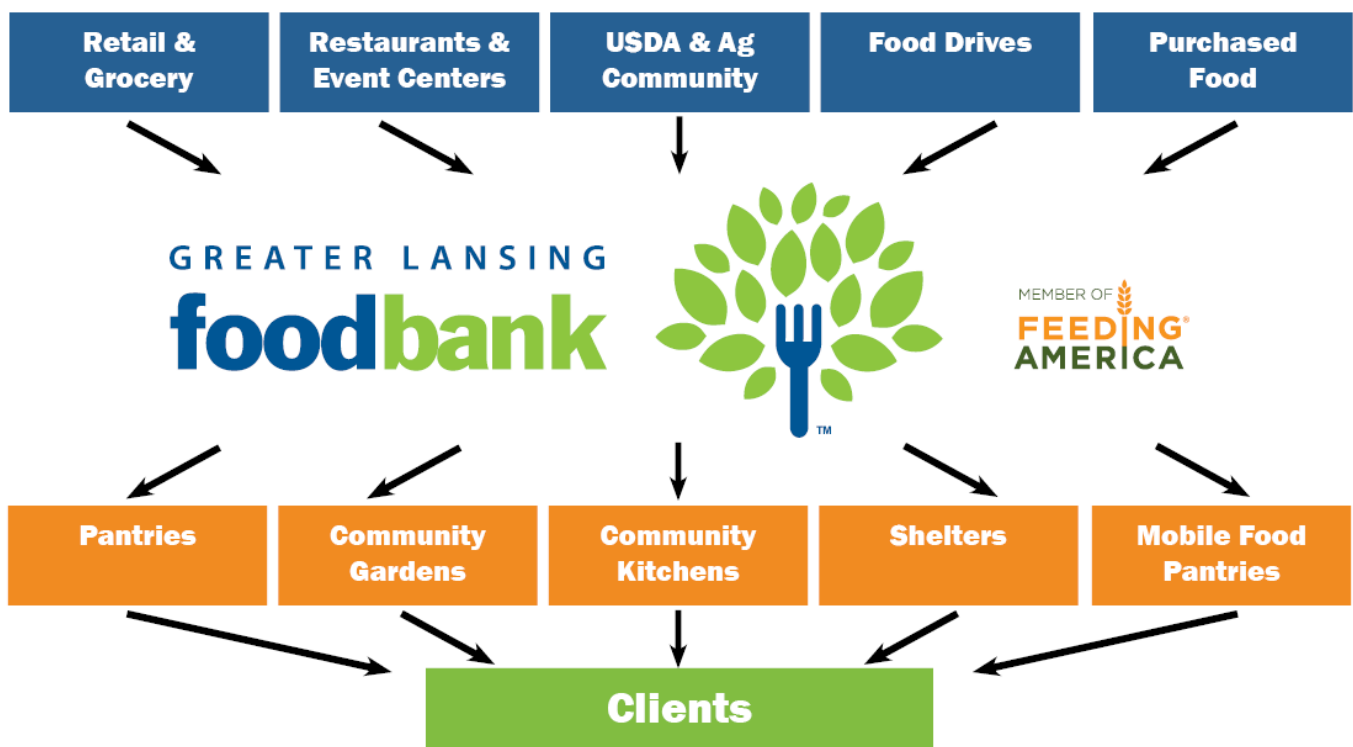
GLFB is a member of Feeding America and the Food Bank Council of Michigan, and acts as one of many food banks working across the country to provide emergency food assistance. While the food banking model has shifted over the decades to fit changing culture and needs, it has been found to be one of the most expedient ways to provide emergency food to individuals experiencing food insecurity.

In 2017, GLFB distributed 8,573,000 pounds of food, the equivalent of approximately 7,144,000 meals, a 7% increase from 2016, when we distributed 7,973,141 pounds of food, the equivalent of 6,644,284 meals. This includes:

- 410,157 meals in Clare County
- 792,723 meals in Isabella County
- 313,788 meals in Gratiot County
- 568,776 meals in Clinton County
- 1,109,464 meals in Eaton County
- 451,982 meals in Shiawassee County
- 3,497,758 meals in Ingham County

We additionally supported 114 community gardens, including 95 in Ingham County, 9 in Eaton County, 7 in Clinton County, 2 in Isabella, and one in Clare County. GLFB also benefitted from the incredible support of our volunteer network of individuals and community groups, who together contributed over 30,000 hours of service to support our mission.

Over the past six years, the GLFB team has worked continually to better serve the community. We have increased distribution from just over 5 million pounds of food in 2012 to over 8 million pounds of food for over 100,000 people in 2017.





As food insecurity remains a significant issue in the communities we serve, GLFB aims to maximize the distribution of nutritious food to our member organizations and through our programs annually. According to Feeding America, GLFB will need to more than double our emergency food distribution by 2025 to meet community need in our service area. This will require our team to increase food distribution by at least 6% every year over the next 7 years just to keep up with rising need. **With this in mind, in FY19, our goal is to distribute roughly 9 million pounds of food to agencies in mid-Michigan, providing more than 7 million meals to nearly 100,000 individuals in need.**

At GLFB, we understand that our organization is only as strong as the network of member agencies that we support. Through the reciprocal partnerships we build with member agencies, we are able to leverage the strengths of these trusted, local organizations in every community in mid-Michigan to reach the hungry. In return, these organizations have ready access to healthy food at free or sharply discounted rates that the buying power of GLFB makes possible. Our partnerships and distributions to member agencies represent the central activities of GLFB.

Even with the incredible reach and abilities of our member agencies, there are still communities across Mid-Michigan with few local emergency food resources. With these communities in mind, GLFB has created several complementary, core programs that ensure *everyone*, no matter their location, background, age, or circumstance, has access to healthy food. In FY18, we will continue to provide the following special programs:

- **Mobile Distributions:** GLFB addresses the barriers of rural poverty by bringing healthy food, including fresh produce and dairy, directly to communities in need through our mobile distributions.
- **Produce Distributions:** Across our member agencies and special programming, GLFB provides nutrition education and distributes 2.5 million pounds of fresh fruits and vegetables annually to help promote good health for individuals and families.
- **Garden Project:** This program provides home and community garden support for low-to-moderate income residents in our service area to help them grow their own food. We provide access to seeds, plant starts, tools, workshops and other resources and help build capacity for our community gardens.
- **SNAP Outreach:** Through a dedicated Outreach Coordinator, GLFB focuses on enrolling eligible individuals and families in the federal Supplementary Nutrition Assistance Program (SNAP), which offers nutrition assistance and provides economic benefits to communities.



# Milk

Greater Lansing Food Bank strives to provide fresh and nutritious foods for the families and individuals facing hunger in mid-Michigan. Milk is perhaps one of the most important and always in demand.

High in nutritional value, the 9 essential nutrients in milk, including high-quality protein, are key to the development of children. We are always working to make sure our coolers are stocked so that we can best provide for the need in our community. Milk is one of the most requested and nutrient-rich items in Feeding America's food banks, yet there's a nationwide shortage because milk is rarely donated. On average, families served by food banks receive less than one gallon of milk per person per year.

By adding an additional 10% to your sponsorship amount, you can directly contribute to making sure that the children in our community have access to nutritious, fresh milk. Milk is the number one food source for 3 out of 4 public health nutrients of concern: calcium, potassium and Vitamin D.

The United Dairy Industry of Michigan has graciously offered to match this additional amount so that together, we can double our impact and help our neighbors facing hunger receive the nutritious milk they need.

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**MILK**  
**MEANS MORE**

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United Dairy Industry of Michigan



## **2018 Empty Plate Sponsors**

### **\$20,000+ Title Platter Sponsors**

Jackson National Life\* McLaren Greater Lansing\*

#### **Presenting Sponsor**

Kellogg Hotel & Conference Center

### **\$10,000 Dinner Plate Sponsors**

AF Group  
Suzanne Hanses, DO, PLLC

Lake Trust Credit Union  
Lansing Neurosurgery  
Richard & Suzanne Lasch

Mary Ellen Sheets & Tom Amis\*  
Brig & Francine Sorber

### **\$5,000 Salad Plate Sponsors**

Auto-Owners Insurance  
Peter & Brandie Bertsch  
BCP (Blohm Creative Partners)  
Blue Cross Blue Shield of Michigan  
William A. Demmer  
Dowding Industries  
DTN Management Co.  
Kris & Jennifer Elliott  
Farm Bureau Insurance

Foster Swift Collins & Smith, PC  
Grainger  
Great Lakes Hand Surgery Center-William Truluck, DO  
Sue & Cliff Haka  
Honigman Miller Schwartz & Cohn, LLP\*  
The Kahl & Caltrider Investment Group  
of Wells Fargo Advisors  
LAFCU  
Lansing Urgent Care\*  
John & Frances Loose

Michigan Laborers' District Council  
MSU College of Osteopathic Medicine  
MSU Federal Credit Union  
Neogen Corporation  
Nancy Passanante  
Shaheen Auto Group  
Ron & Mary Simon  
UAW Region 1D  
Tim Ward & Mary Liioi-Ward

### **\$2,500 Bread Plate Sponsors**

AARP  
Adams Outdoor Advertising  
Alane Family Law, PC  
Anonymous  
Anonymous-Matthew 6  
BLFP  
Douglas & Jean Buhler  
The Christman Company

Cinnaire  
Jon & Julie Cooper  
Dean Transportation  
Flagstar Bank  
Mary Anne Ford & Scott Schragger\*  
Greater Lansing MLK Holiday Commission  
Hagan Realty, Inc.  
Horizon Bank

ITC Holdings Corp  
Meijer  
Moonsail North  
John & Mary Beth Pirich  
PNC Bank  
Universal Medical Supply/JP Spine\*  
Cheryl & Joe Wald\*  
Warner Norcross & Judd, LLP

### **\$1,500 Appetizer Plate Sponsors**

Leslie Brogan  
Barbara & Mike Busch  
CG Financial Services  
Michelle & Joseph Chahine  
Dairy Council of Michigan  
Dart Bank  
Sue & Jack Davis

Karin & Andrew Dillon  
Hon. James & Elizabeth Jamo  
Junior League of Lansing  
Larry P. Lee  
Dr. Chad & Sheri Link  
Kevin & Sharon McGraw  
Michigan Association of Health Plans  
Michigan Milk Producers

MI Regional Council of Carpenters, Local 1004  
Peckham, Inc.  
The Peoples Church  
Plante Moran, PLLC  
Public Sector Consultants  
Zel Seidenberg\*  
David & Rhonda Zimmerman\*

### **\$1,000 Dessert Plate Sponsors**

Alta Equipment Company  
Applebee's Bar and Grill  
ASK  
Dr. Rosalie & Mr. Greg Baran  
Joan Bauer  
Beals Institute  
Louis Berkowitz Family Foundation  
Berkshire Hathaway HomeServices/  
Tomie Raines Realtors  
Bippus USA Auction & Real Estate\*  
Capital Area Transportation Authority  
Capitol Fundraising Associates  
The Cleary Family\*  
Clerical-Technical Union of MSU  
Paul & Carol Conn  
DBI - We Do Office  
Delta Dental of Michigan  
Dykema  
Emergent BioSolutions  
Equanimity Wealth Management  
George F. Eyde Family  
Fifth Third Bank  
Hiram & Dolores Fitzgerald

Fraser Trebilcock  
French/Silm Agency-Farm Bureau Insurance  
Shahriar Ghoddousi  
Gillespie Group  
Ms. Sharon E. Gillison  
GM Lansing Regional Operations  
Linda Gobler & Dennis Schornack  
Grewal Law, PLLC  
Dr. Dave Gupta & Dr. Rashi Singhal  
Drs. Satish & Usha Gupta  
Brian & Kim Harkness  
Huntington Bank  
Independent Bank  
KAK Network  
Lansing Board of Water and Light  
Lansing Community College  
Loomis Ewert Parsley Davis & Gotting, PC  
Maner Costerisan, PC  
Martin Waymire  
Richard McLellan  
Kevin & Lori Mehig\*  
MI Building & Construction Trades Council  
Michigan Nurses Association

Jack & Bernice Miron  
Morrow Roofing, Inc.  
Muchmore Harrington Smalley & Associates, LLC  
Public Affairs Associates\*  
Simplified Accounting & Tax, PC  
Sinas, Dramis, Brake, Boughton & McIntyre, PC  
SodexoMAGIC  
Sparrow Health System  
Bill Spielman & Lori Nelson Spielman  
Sarah L. Spradlin  
SuttonAdvisors, PLC  
Roselyn Tantraphol & Scott Swanson  
Teri & Roger Thornburg  
Steve Transeth & Jan Cunningham  
Tri-Star Trust Bank  
UA Plumbers & Pipefitters, Local 333  
Value-Added Food Sales  
Steve Van Nocker  
Warmels & Comstock, PLLC  
Jeff Williams & Joy Whitten  
Willingham & Cote, PC  
The Willows at Okemos  
Gene & Sandy Wriggelsworth

## Empty Plate Response Form

Please make your sponsorship commitment in a timely manner in order to receive full sponsorship benefits:

**Invitation print deadline: March 11, 2019 Program print deadline: April 19, 2019**

Response can be faxed to (517) 853-7817, mailed to the address below or emailed to [sarah@glfoodbank.org](mailto:sarah@glfoodbank.org)

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**PLEASE PROVIDE E-MAIL AS TICKETS WILL BE ISSUED ELECTRONICALLY**

Follow-up Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

Follow-up Contact E-mail: \_\_\_\_\_

**For all printed material please list how the recognition of the sponsorship gift should appear:**

\_\_\_\_\_

**YES, I will be a sponsor of the Empty Plate Dinner on May 2, 2019 to support Greater Lansing Food Bank**

**Platter (Title) Sponsor \$20,000 – Helps GLFB purchase 1 semi-truck load of food**

**Dinner Plate Sponsor \$10,000 - Helps GLFB purchase ½ semi-truck load of food**


**Lunch Plate Sponsor \$7,500 – Helps GLFB purchase 295 cases of tuna**

**Salad Plate Sponsor \$5,000 – Helps GLFB purchase 340 cases of peanut butter**

**Bread Plate Sponsor \$2,500 – Helps GLFB purchase 175 cases of beef stew**

**Appetizer Plate Sponsor \$1,500 – Helps GLFB purchase 150 cases of soup**

**Dessert Plate Sponsor \$1,000 – Helps GLFB purchase 110 cases of canned green beans**

 **YES, I will help provide milk by adding 10% to my Sponsorship (total to add = \_\_\_\_\_)**

**YES, I will purchase \_\_\_\_\_ Individual Tickets at \$150 per person for a total of \$ \_\_\_\_\_**

**I cannot attend the event but enclosed is a donation of \$ \_\_\_\_\_**

**Double your gift! Ask your employer if they offer a matching gift program.**

### Payment Information:

A check for the full amount is enclosed.

Please invoice me for the full amount.

Please bill my Visa/MasterCard/Discover/AMEX

Card #: \_\_\_\_\_ CCV Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please make check payable to:**

**Greater Lansing Food Bank**

P.O. Box 16224

Lansing, MI 48901

**For further information, please contact:** Sarah Jaworski at (517) 853-7810 or email [sarah@glfoodbank.org](mailto:sarah@glfoodbank.org)

Greater Lansing Food Bank is a 501c3 non-profit Tax ID # 38-2424756