



PRESS RELEASE – FOR IMMEDIATE RELEASE

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Three Point Hoops to Help the Hungry

LANSING, Mich. – Abood Law Firm helped feed the hungry through their sponsorship of the “Beyond The Arc” campaign. For each three point shot made by a Spartan basketball player during a 2017-2018 Michigan State University regular season game, Abood Law Firm donated \$25 to Greater Lansing Food Bank (GLFB). The women’s team shot 173 three point shots, and the men’s team shot 265. Abood Law donated \$10,950 to GLFB to celebrate 438 total three point shots!

“Campaigns like this are just a little reminder that the need continues in our community,” said Kelly Miller, Development & Major Gifts Manager at Greater Lansing Food Bank. “Abood Law Firm, the MSU athletes and Fox Sports found a way to support the community while enjoying the game. It’s an amazing partnership for everyone.”

Greater Lansing Food Bank (GLFB) is a non-profit organization that provides emergency food to individuals and families in need in Ingham, Eaton, Clinton, Shiawassee, Clare, Isabella and Gratiot counties. It raises money, food and in-kind contributions to meet emergency food needs; coordinates and supports the work of area food pantries; rescues wholesome excess food that would otherwise go to waste; promotes, encourages and emphasizes self-help programs toward the goal of self-sufficiency; and educates the community on hunger issues.

To learn more about the Greater Lansing Food Bank, visit greaterlansingfoodbank.org.

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