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## PRESS RELEASE - FOR IMMEDIATE RELEASE

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## **Greater Lansing Food Bank to Distribute Food Packs to Local Kids**

LANSING, Mich. - Greater Lansing Food Bank will distribute 1,900 packs of food to children as part of Project Connect events in Clinton, Gratiot and Clare counties. Each pack will contain four packages of oatmeal, two packages of instant noodles, two boxes of macaroni and cheese, one jar of peanut butter, one can of pasta, four cereal bars, and a piece of fruit. Project Connect is a series of resource fairs designed to help low-income families. The food packs were purchased with funds from Red Nose Day.

"This is a great opportunity for us to collaborate with other organizations to make sure families have what they need as they get ready for back to school," says Kim Harkness, Director of Operations at Greater Lansing Food Bank. "Food is so crucial for these families. Kids get worried about food in the last few weeks of summer since their summer meal programs often end, and school meals haven't stated yet."

Red Nose Day is an annual fundraising campaign which culminates in a celebrity filled telethon on NBC. Money raised through Red Nose Day is granted to Feeding America food banks, as well as other national charities. Walgreens and M&M's sponsored this year's telethon, which was held in May.

Families looking for information about Project Connect events should call Greater Lansing Food Bank at 517-908-3680.

## **Distributions:**

August 17 from 9am-2pm St Louis Church of Christ 1075 W Monroe St Louis, MI 48880

August 23 from 9am-1pm Clare County Fair Grounds 418 Fairlane St Harrison, MI 48625

August 24 from 9am-1pm Clinton County Fair Grounds 819 W Park St St. Johns, MI 48879

Greater Lansing Food Bank (GLFB) was created in 1981 to meet a need in the Greater Lansing community that became critical during the major recession of the early 1980's. Unfortunately, the need continues.

