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**FOR IMMEDIATE RELEASE**

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**Greater Lansing Food Bank Announces Daniele Reisbig as New Development Manager**

**LANSING, Mich.** – Joe Wald, Executive Director of the Greater Lansing Food Bank (GLFB), announced the appointment of Daniele Reisbig as the new Development Manager for the organization. Ms. Reisbig previously worked at Nyaka AIDS Orphans Project overseeing grants and donor engagement. She has a track record of fundraising success, which translates to expanded service to those in need. She hopes to help the rest of the GLFB team feed the roughly 1-in-5 Mid-Michigan residents struggling with food insecurity.

“People shouldn’t have to choose between buying food or buying other necessities,” said Ms. Reisbig when asked about why she joined GLFB. “We’re really fortunate that we have a giving community. People really do care here.” Ms. Reisbig is an alumna of Michigan State University and is a Michigan native.

The Greater Lansing Food Bank (GLFB) was created in 1981 to meet a need in the Greater Lansing community that became critical during the major recession of the early 1980’s. Now, 35 years later, the Greater Lansing Food Bank is still working to address this need that will not go away...the need to feed those less fortunate. In 2012, the Greater Lansing Food Bank and the Mid-Michigan Food Bank merged operations to create one regional food bank serving the needs of Ingham, Eaton, Clinton, Shiawassee, Gratiot, Clare and Isabella counties. Through a network of pantries, related agencies, and community partners, and the Food Movers Program and The Garden Project, the GLFB is working to provide access to good, healthy and plentiful food for all. In 2015, more than 6,000,000 meals were provided to people who might otherwise go hungry in the mid-Michigan region. The majority of the people we serve are children and seniors on fixed incomes. Unfortunately, the need continues.

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