



GREATER LANSING  
**foodbank**  
EMPTY PLATE DINNER





**Thursday, May 3, 2018**

**5:30 p.m.**

**Big Ten Room**

**Kellogg Hotel & Conference Center, Michigan State University**

**East Lansing, Michigan**

*Since its inception, the Empty Plate event has raised nearly \$3.5 million which has helped to feed tens of thousands of hungry families.*

**Support the Greater Lansing Food Bank's  
12<sup>th</sup> annual Empty Plate Strolling Dinner & Auction  
and join us on our journey to make a true impact on hunger in our community.**

Guests will enjoy:

- A casual strolling dinner featuring the area's top chefs from:
  - Bordeaux at Crowne Plaza Lansing West
  - Morton's Fine Catering
  - Radisson Hotel Lansing
  - Spartan Signature Catering
  - The State Room at Kellogg Hotel & Conference Center
  - Troppo/ Arcadia Ales & Smokehouse
  - University Club of MSU
- A commemorative "empty plate" decorated by local school children
- A Live and Silent auction featuring unique items including sports packages, vacation packages and other distinctive objects and opportunities
- Presentation of the annual Founders' Award
- A chance to socialize with many of your friends and community leaders
- An important opportunity to make a difference for thousands of our neighbors in need

**All proceeds benefit the Greater Lansing Food Bank**



## 2018 Sponsorship Levels & Benefits

*1 semi-truck load of food helps to feed 300 families for a week!*

### **\$20,000+ Platter Sponsorship**

*Title Sponsor*

**Helps GLFB purchase 1 semi-truck load of food**

Right of first refusal for 2019 event  
Name of sponsor above Empty Plate logo  
Segment in Title Sponsor video  
for GLFB website and social media  
Recognition from the stage  
Name on all media releases  
Full page ad in program book  
Contribution recognized on streaming video at event  
Name on all printed material (invitations, program book, etc.)\*  
Name listed on Thank You posters at event  
Name on GLFB website, Facebook and other Social Media  
Unique Hand-Painted Commemorative Plate  
12 tickets (additional tickets upon request)

### **\$10,000 Dinner Plate Sponsorship**

**Helps GLFB purchase ½ semi-truck load of food**

½ page ad in program book  
Contribution recognized on streaming video at event  
Name on all printed material (invitations, program book, etc.)\*  
Name listed on Thank You posters at event  
Name on GLFB website, Facebook and other Social Media  
Unique Hand-Painted Commemorative Plate  
10 tickets to event

### **\$7,500 Lunch Plate Sponsorship**

**Helps GLFB purchase 295 cases of tuna**

¼ page ad in program book  
Contribution recognized on streaming video at event  
Name on all printed material (invitations, program book, etc.)\*  
Name listed on Thank You posters at event  
Name on GLFB website, Facebook and other Social Media  
Hand-Painted Commemorative Plate  
10 tickets to event

**Individual Tickets : \$150 per person – Helps GLFB purchase 24 cases of macaroni and cheese**

*\*Please make your sponsorship commitment in a timely manner in order to receive full sponsorship benefits*

**Invitation print deadline: March 12, 2018**

**Program print deadline: April 20, 2018**

### **\$5,000 Salad Plate Sponsorship**

**Helps GLFB purchase 340 cases of peanut butter**

1/8 page ad in program book  
Contribution recognized on streaming video at event  
Name on all printed material (invitations, program book, etc.)\*  
Name listed on Thank You posters  
Name on GLFB website, Facebook and other Social Media  
Hand-Painted Commemorative Plate  
8 tickets to event

### **\$2,500 Bread Plate Sponsorship**

**Helps GLFB purchase 175 cases of beef stew**

Contribution recognized on streaming video at event  
Name on all printed material (invitations, program book, etc.)\*  
Name listed on Thank You poster board at event  
Name on GLFB website, Facebook and other Social Media  
Hand-Painted Commemorative Plate  
8 tickets to event

### **\$1,500 Appetizer Plate Sponsorship**

**Helps GLFB purchase 150 cases of soup**

Name on all printed material (invitations, program book, etc.)\*  
Name listed on Thank You poster board at event  
Name on GLFB website, Facebook and other Social Media  
6 tickets to event

### **\$1,000 Dessert Plate Sponsorship**

**Helps GLFB purchase 110 cases of canned green beans**

Name on all printed material (invitations, program book, etc.)\*  
Name listed on Thank You poster board at event  
Name on GLFB website, Facebook and other Social Media  
4 tickets to event

## ABOUT GREATER LANSING FOOD BANK

GLFB's mission is to partner to alleviate hunger one meal at a time and to create a future where everyone has access to nourishing food. We achieve this mission by providing nutritious food to our network of more than 140 member agencies—including food pantries, community kitchens, shelters, and other nonprofit organizations—as well as through mobile food distributions and special programs focused on farming and gardening. We work diligently to ensure that all adults, children, and families in need across the counties of Ingham, Eaton, Clinton, Shiawassee, Gratiot, Clare and Isabella have access to healthy food. We are the only organization of our kind working in mid-Michigan and our service area encompasses 3,980 square miles.

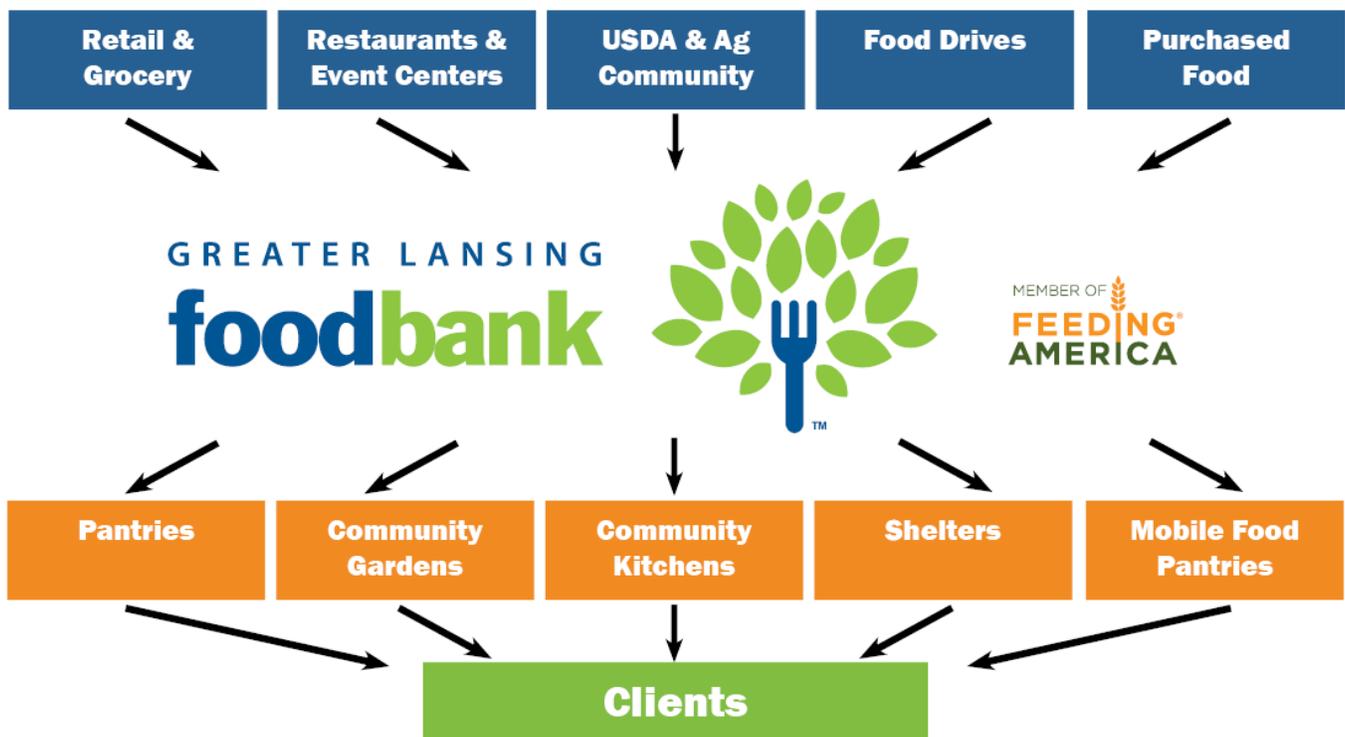
GLFB is a member of Feeding America and the Food Bank Council of Michigan, and acts as one of many food banks working across the country to provide emergency food assistance. While the food banking model has shifted over the decades to fit changing culture and needs, it has been found to be one of the most expedient ways to provide emergency food to individuals experiencing food insecurity.

In 2016, GLFB distributed 7,973,141 pounds of food, the equivalent of 6,644,284 meals, a 7% increase from 2015, when we distributed 7,413,062 pounds of food, the equivalent of 6,177,522 meals. This includes:

- 419,788 meals in Clare County
- 734,216 meals in Isabella County
- 284,591 meals in Gratiot County
- 599,642 meals in Clinton County
- 898,292 meals in Eaton County
- 371,479 meals in Shiawassee County
- 3,336,276 meals in Ingham County

We additionally supported 127 community gardens, including 108 in Ingham County, 9 in Eaton County, 9 in Clinton County, and one in Clare County. GLFB also benefitted from the incredible support of our volunteer network of individuals and community groups, who together contributed 27,262 hours of service to support our mission.

Over the past five years, the GLFB team has worked continually to better serve the community. We have increased distribution from just over 5 million pounds of food in 2012 to nearly 8 million pounds of food for over 100,000 people in 2016.





As food insecurity remains a significant issue in the communities we serve, GLFB aims to maximize the distribution of nutritious food to our member organizations and through our programs annually. According to Feeding America, GLFB will need to more than double our emergency food distribution by 2025 to meet community need in our service area. This will require our team to increase food distribution by at least 6% every year over the next 8 years just to keep up with rising need. **With this in mind, in FY18, our goal is to distribute roughly 8.4 million pounds of food to agencies in mid-Michigan, providing more than 7 million meals to nearly 100,000 individuals in need.**

At GLFB, we understand that our organization is only as strong as the network of member agencies that we support. Through the reciprocal partnerships we build with member agencies, we are able to leverage the strengths of these trusted, local organizations in every community in mid-Michigan to reach the hungry. In return, these organizations have ready access to healthy food at free or sharply discounted rates that the buying power of GLFB makes possible. Our partnerships and distributions to member agencies represent the central activities of GLFB.

Even with the incredible reach and abilities of our member agencies, there are still communities across Mid-Michigan with few local emergency food resources. With these communities in mind, GLFB has created several complementary, core programs that ensure *everyone*, no matter their location, background, age, or circumstance, has access to healthy food. In FY18, we will continue to provide the following special programs:

- **Mobile Distributions:** GLFB addresses the barriers of rural poverty by bringing healthy food, including fresh produce and dairy, directly to communities in need through our mobile distributions.
- **Produce Distributions:** Across our member agencies and special programming, GLFB provides nutrition education and distributes 2.5 million pounds of fresh fruits and vegetables annually to help promote good health for individuals and families.
- **Garden Project:** This program provides home and community garden support for low-to-moderate income residents in our service area to help them grow their own food. We provide access to seeds, plant starts, tools, workshops and other resources and help build capacity for our community gardens.
- **Lansing Roots:** The program aims to empower aspiring farmers, with a specific focus on immigrant and refugee communities, by improving their understanding of safe and successful farming practices, financial literacy, marketing, and small business planning.
- **SNAP Outreach:** Through a dedicated Outreach Coordinator, GLFB focuses on enrolling eligible individuals and families in the federal Supplementary Nutrition Assistance Program (SNAP), which offers nutrition assistance and provides economic benefits to communities.



GREATER LANSING  
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**EMPTY PLATE DINNER**

### Empty Plate Blessing

*May this empty plate serve to remind us  
of the gift of food that is so easily enjoyed by some,  
yet remains a wish for too many others.  
May this empty plate remind us  
that we can help in small ways and large  
to ease the suffering of our neighbors  
And may it bring to our table  
the grace,  
compassion  
and inspiration  
that will guide us  
to help those less fortunate than ourselves.*

— Mimi Heberlein

In 2007, Mimi Heberlein had an idea about a new way to give back to the community. Taking action on various fundraising event ideas and models, she created an event which would set the standard in our community. Thanks to her vision, the Empty Plate Strolling Dinner and Auction is now one of Lansing's premier fundraising events.

Attended by over 700 people each year, the Empty Plate event is GLFB's largest annual fundraiser and takes place each April/May. Guests enjoy a casual strolling dinner featuring the area's top chefs, a commemorative "empty plate" decorated by local school children, a live and silent auction and an important opportunity to make a difference for thousands of our neighbors in need.

In the ten years since the Empty Plate Strolling Dinner and Auction began, businesses and individuals in our community have contributed nearly \$3.5 million to help feed those in need. This translates to more than 10 million nutritious meals provided!

### The need continues...

According to Feeding America, the nation's largest domestic hunger-relief organization, it is estimated that GLFB must increase meal distribution by nearly 10% every year in order to meet the projected 18,000,000 meals needed annually by 2025. **By adding 10% to your 2018 Empty Plate sponsorship you can help keep food on the tables of our friends, families and neighbors throughout the region. With more than 97 cents of every dollar you donate going directly toward our mission,** your support will make a true impact on hunger in our community.



## 2017 Empty Plate Sponsors

### \$20,000+ Title Platter Sponsors

Jackson National Life McLaren Greater Lansing

#### Presenting Sponsor

Kellogg Hotel & Conference Center

### \$10,000 Dinner Plate Sponsors

AF Group  
Anonymous

Suzanne Hanses, DO, PLLC  
Lansing Neurosurgery

Richard & Suzanne Lasch\*  
Nancy Passanante  
Mary Ellen Sheets & Tom Amiss\*

### \$5,000 Salad Plate Sponsors

Arcadia Ales & Smokehouse  
Auto-Owners Insurance  
BCP (Blohm Creative Partners)  
Peter & Brandie Bertsch  
Blue Cross Blue Shield of Michigan  
DTN Management Co.  
Farm Bureau Insurance

Foster Swift Collins & Smith, PC  
ITC Holdings Corp.  
The Kahl Kahl & Caltrider Investment Group  
of Wells Fargo Advisors  
LAFCU  
Lansing Urgent Care\*  
LIUNA Laborers' District Council of MI

John & Frances Loose  
MSU College of Osteopathic Medicine  
MSU Federal Credit Union  
Neogen Corporation  
John & Mary Beth Pirich  
Shaheen Auto Group  
Tim Ward & Mary Liioi-Ward

### \$2,500 Bread Plate Sponsors

AARP  
Adams Outdoor Advertising  
Anonymous  
Anonymous – Matthew 6  
BLFP\*  
Douglas & Jean Buhler  
The Christman Co.  
Cinnaire

Dean Transporation  
Flagstar Bank  
Greater Lansing MLK Holiday Commission  
Great Lakes Hand Surgery Center –  
William Truluck, DO  
Hagan Realty, Inc.  
Honigman Miller Schwartz & Cohn, LLP

JC2  
Meijer  
Moonsail North  
Joe Parker  
Public Sector Consultants  
Steven Vannocker & Clare Tanner  
Cheryl & Joe Wald\*  
Wolverine Bank

### \$1,500 Appetizer Plate Sponsors

Leslie Brogan\*  
CG Financial Services  
Joseph & Michelle Chahine  
Dart Bank  
Sue & Jack Davis  
The Doctors Company

Honorable James & Elizabeth Jamo  
Junior League of Lansing  
Lake Trust Credit Union  
Larry Lee  
MI Milk Producers Association  
William & Lori Nelson Spielman  
Peckham, Inc.

The Peoples Church  
Plante Moran, PLLC  
RediCare Okemos  
Zel Seidenberg\*  
UAW Region 1D  
Warner Norcross & Judd, LLP

### \$1,000 Dessert Plate Sponsors

Alta Equipment Company  
Anonymous  
ASK  
Beals Institute  
Louis Berkowitz Family Foundation  
Berkshire Hathaway HomeServices/  
Tomie Raines Realtors  
Maryann & Robert Bessette  
Bippus USA Auction & Real Estate\*  
Barbara & Michael Busch  
Capitol Fundraising Associates  
Capitol National Bank  
CATA  
ChurchWyble, a Division of Grewal Law  
The Cleary Family  
Clerical-Technical Union of MSU\*  
Carol & Paul Conn\*  
Consumers Energy  
DBI  
Delta Dental of Michigan  
Andrew & Karin Dillon\*  
Dowding Industries  
Dykema  
Emergent BioSolutions

George F. Eyde Family  
Mary Ann Ford & Scott Schragar  
Fraser Trebilcock Davis & Dunlap, PC  
French-Silm Agency – Farm Bureau Insurance  
GM Lansing Regional Operations  
Ms. Sharon E. Gillison  
Linda Gobler & Dennis Schornack  
Drs. Dave Gupta & Rashi Singhal  
Drs. Satish & Usha Gupta  
Brian & Kim Harkness  
Linda Headley & Peter Pratt  
Nancy & Mark Hollis  
Horizon Bank  
Paul & Donna Hufnagel  
IBEW Local 665 and the  
National Electrical Contractors Association\*  
Independent Bank  
KAK Network  
Chad & Sheri Link  
Loomis Ewert Parsley Davis & Gotting, PC  
Maner Costerisan, PC  
Michael & Virginia Matheson  
Kevin & Lori Mehigh\*

Michigan Building &  
Construction Trades Council  
Michigan Osteopathic Association  
Bernice & Jack Miron\*  
Muchmore Harrington Smalley &  
Associates, LLC  
Public Affairs Associates  
Sheet Metal Local 7 – Zone 1 Youth to Youth  
Simplified Accounting & Tax Services, Inc.  
Sinus Dramis Brake Boughton & McIntyre, PC  
SodexoMAGIC  
Sparrow Health System  
Sarah L. Spradlin  
SuttonAdvisors, PLC  
Roselyn Tantraphol & Scott Swanson  
Steven Transeth & Janice Cunningham  
UA of Plumbers & Pipefitters, Local 333  
Value Added Food Sales  
Warmels & Comstock, PLLC  
Tim & Carol Watkins  
West Side Beer Distributing\*  
Jeff Williams & Joy Whitten  
Willingham & Cote', PC  
David & Rhonda Zimmerman

## Empty Plate Response Form

*Please make your sponsorship commitment in a timely manner in order to receive full sponsorship benefits:*

**Invitation print deadline: March 12, 2018    Program print deadline: April 20, 2018**

Response can be faxed to (517) 853-7817, mailed to the address below or emailed to [sarah@glfoodbank.org](mailto:sarah@glfoodbank.org)

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_

**PLEASE PROVIDE E-MAIL AS TICKETS WILL BE ISSUED ELECTRONICALLY**

Follow-up Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_  
Follow-up Contact E-mail: \_\_\_\_\_

**For all printed material please list how the recognition of the sponsorship gift should appear:**

\_\_\_\_\_

- YES, I will be a sponsor of the Empty Plate Dinner on May 3, 2018 to support the Greater Lansing Food Bank
  - Platter Sponsor \$20,000 (Title Sponsor)– **Helps GLFB purchase 1 semi-truck load of food**
  - Dinner Plate Sponsor \$10,000 - **Helps GLFB purchase ½ semi-truck load of food**
  - Lunch Plate Sponsor \$7,500 - **Helps GLFB purchase 295 cases of tuna**
  - Salad Plate Sponsor \$5,000 - **Helps GLFB purchase 340 cases of peanut butter**
  - Bread Plate Sponsor \$2,500 - **Helps GLFB purchase 175 cases of beef stew**
  - Appetizer Plate Sponsor \$1,500 - **Helps GLFB purchase 150 cases of soup**
  - Dessert Plate Sponsor \$1,000 - **Helps GLFB purchase 110 cases of canned green beans**
- YES, I will help the growing need by adding 10% to my Sponsorship (total to add = \$\_\_\_\_\_)**
- YES, I will purchase \_\_\_\_ Individual Tickets at \$150 per person for a total of \$\_\_\_\_\_
- I cannot attend the event but enclosed is a donation of \$\_\_\_\_\_

**Double your gift! Ask your employer if they offer a matching gift program.**

### Payment Information:

- A check for the full amount is enclosed.
- Please invoice me for the full amount.
- Please bill my Visa/MasterCard or Discover card:

Card #: \_\_\_\_\_ CCV Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please make check payable to:**

**Greater Lansing Food Bank**  
P.O. Box 16224  
Lansing, MI 48901

**For further information, please contact:** Sarah Jaworski at (517) 853-7810 or email [sarah@glfoodbank.org](mailto:sarah@glfoodbank.org)