



MEDIA ADVISORY – FOR IMMEDIATE RELEASE

October 6, 2017

Contact:

Julie Lehman
GLFB Garden Project Manager
julie@glfoodbank.org
517.853.7805

Bob Barnhart
CROP Hunger Walk Organizer
RLB2335@outlook.com
517.896.2850

CROP Hunger Walk To Help End Hunger One Step at a Time

Mid-Michigan residents are taking a walk to end hunger Sunday, October 8 during the The Greater Lansing CROP Hunger Walk. This year's CROP Hunger Walk has set a goal of 350 walkers and \$70,000 to help end hunger and poverty. A portion of the funds raised here in the Lansing area will go to seven area hunger fighting agencies, including Greater Lansing Food Bank.

Joe Wald, Executive Director of Greater Lansing Food Bank, expressed how important the community is to ending hunger. "Fighting hunger really does begin one step at a time, one meal at a time. We simply would not be able to provide food for our clients without the support of the events like the CROP Walk." Mr. Wald is serving as the Honorary Chairperson of the 2017 Greater Lansing CROP Hunger Walk.

This year Greater Lansing and some 1,000 other communities nationwide are joining together in interfaith CROP Hunger Walks around the theme "Ending hunger one step at a time." Many of the Walkers will be wearing t-shirts proclaiming their solidarity with the millions of neighbors around the world who must walk to live, as well as with the millions served by local food pantries, food banks and meal sites here in the U.S. These local ministries share in the funds raised by CROP Hunger Walks.

From combating droughts in Nicaragua to providing agricultural training in Indonesia to stocking shelves in hundreds of food pantries across the United States, CROP Hunger Walks are fighting hunger. Last year, 299 Walkers raised more than \$66,500 through the Greater Lansing CROP Hunger Walk. Visit www.crophungerwalk.org/lansingmi to learn more about this year's walk.

Greater Lansing Food Bank (GLFB) is a non-profit organization that provides emergency food to individuals and families in need in Ingham, Eaton, Clinton, Shiawassee, Clare, Isabella and Gratiot counties. It raises money, food and in-kind contributions to meet emergency food needs; coordinates and supports the work of area food pantries; rescues wholesome excess food that would otherwise go to waste; promotes, encourages and emphasizes self-help programs toward the goal of self-sufficiency; and educates the community on hunger issues.

To learn more about the Greater Lansing Food Bank, visit greaterlansingfoodbank.org.

###