



## **MEDIA ADVISORY**

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## **Food Bank Holds Joint Food Drive With Whole Foods Market to Alleviate Winter Hunger**

### **What:**

Whole Foods Market East Lansing and Greater Lansing Food Bank (GLFB) invite the community to participate in a joint food drive this Saturday. Many families face a spike in costs associated with colder weather, and food donated during this drive will help make sure these families have enough to eat.

GLFB will have a truck and volunteers on hand to gather donations from shoppers this Saturday. As shoppers buy groceries for their own families at Whole Foods Market, they can also pick up items for donation and drop them off to GLFB on their way out.

In order to maximize the community's contribution to those in need, Whole Foods Market Michigan stores will match all product donated up to \$3500.

### **When:**

Saturday, January 28, 11am-3pm. GLFB staff will be on hand to collect donations.

### **Where:**

Whole Foods Market East Lansing 2750 E. Grand River Ave.

**Greater Lansing Food Bank** is a non-profit organization that provides emergency food to individuals and families in need in Ingham, Eaton, Clinton, Shiawassee, Clare, Isabella and Gratiot counties. It raises money, food and in-kind contributions to meet emergency food needs; coordinates and supports the work of area food pantries; rescues wholesome excess food that would otherwise go to waste; promotes, encourages and emphasizes self-help programs toward the goal of self-sufficiency; and educates the community on hunger issues.

**About Whole Foods Market®** - Founded in 1978 in Austin, Texas, Whole Foods Market (wholefoodsmarket.com, NASDAQ: WFM), is the leading natural and organic food retailer. As America's first national certified organic grocer, Whole Foods Market was named "America's Healthiest Grocery Store" by Health magazine. The company's motto, "Whole Foods, Whole People, Whole Planet"™ captures its mission to ensure customer satisfaction and health, team member excellence and happiness, enhanced shareholder value, community support and environmental improvement. Thanks to the company's more than 87,000 team members, Whole Foods Market has been ranked as one of the "100 Best Companies to Work For" in America by FORTUNE magazine for 19 consecutive years. In fiscal year 2015, the company had sales of more than \$15.4 billion and currently has more than 455 stores in the United States, Canada and the United Kingdom. For more company news and information, please visit [media.wfm.com](http://media.wfm.com).